



PRESS RELEASE

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Charity Week at East and West High Schools Will Benefit Several Local Organizations

West Bend – The total fundraising goal is \$50,000, but whatever the amount, students and staff of West Bend East and West High Schools will enjoy helping local charities during Charity Week, February 27 - March 4.

Charity Week is an annual event where students and staff participate in dress up days and donate to several local charities. A dance on Saturday, March 4 where all the proceeds will go to one charity is the final event of the week. The East and West student council has planned the entire event, with a portion of the work involving securing matching donations from local businesses. In fact, the student council has already raised more than \$25,000 in matching dollars.

“Charity Week is an opportunity to expose our students to various charitable organizations in our community and see philanthropy in action,” says Skip Clark, East teacher and student council advisor.

The six charities that will benefit and two local companies helping out include:
Monday, Feb. 27 - Chix 4 a Cause

Tuesday, Feb. 28 - Friends, Inc.

Wednesday, March 1 - NAMI Washington County

Thursday, March 2 - Blue Lotus Center

Friday, March 3 - Gary Sinise Foundation (for veterans and first responders)
Delta Defense is matching \$2 for every \$1 collected for the Gary Sinise Foundation

Saturday, March 4 - Boys & Girls Club of Washington County
Ryan Reigle, CEO of Regal Ware, Inc. and a graduate of West Bend East will have Regal Ware match all funds raised at the dance

The students will get creative with the dress up days. They include:

Monday, Feb 27 - Groutfit Day (Grey day)

Tuesday, Feb. 28 - Adam Sandler Day

Wednesday, March 1 - Jersey Day

Thursday, March 2 - Generational Day (outfits should represent a different generation)

Friday, March 3 - Flashback (find an old picture and duplicate it in your clothing and accessories)

The student council secured DeeJay Mando, a well-known musical talent in Wisconsin for the Saturday, March 4 dance at the high school fieldhouse. DeeJay Mando is the DJ for the University of Wisconsin Badgers and Milwaukee Bucks and has opened for well known artists such as Drake, 21 Savage, Playboi Carti, and Machine Gun Kelly.

"This week shows our communities that the West Bend students, families, and staff love to support worthy causes. The students in our student council have put so many hours into making this year's Charity Week and dance an event to remember," said Clark.

The West Bend Joint School District #1 is proud to serve nearly 5,800 students and their families from the city of West Bend, villages of Jackson and Newburg, and townships of Barton, Polk, Trenton, Jackson, West Bend, and Addison. We strive to ensure that every student is given the opportunity to reach their potential through academics, the arts, and co-curricular activities. Within our community-based 4K program, Head Start program, five elementary schools (K-4), one intermediate school (5-6), one middle school (7-8), and two high schools (9-12), families can expect a caring, inclusive learning environment that supports the development of the whole child. Visit www.west-bend.k12.wi.us for more information.

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