



PRESS RELEASE

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Record Breaking Charity Week at East and West High Schools

West Bend – West Bend East and West High Schools students began their 19th Annual Charity Week, February 27 - March 4, with a lofty goal—they set out to collect at least \$50,000 for local charities that directly impact the lives of people in the West Bend area. The final numbers have been calculated and the West Bend students, with the help of their generous business partners, raised \$51,500 for charity in one week.

This is the highest dollar amount ever collected in a single year since the inception of Charity Week in 2004.

Throughout the week all teachers at East and West High Schools used green buckets to collect money for the chosen charities. In addition to the donations from students, each day during Charity Week there were business partners and student clubs that agreed with the importance of giving and matched the student donations. The students learned about the mission of the charities, their impact on the community, and the business partners who were donating alongside them. The charities receiving donations include:

Monday, Feb. 27 - Chix 4 a Cause

Tuesday, Feb. 28 - Friends, Inc.

Wednesday, March 1 - NAMI Washington County

Thursday, March 2 - Blue Lotus Center

Friday, March 3 - Gary Sinise Foundation

Saturday, March 4 - Boys and Girls Club of Washington County

The week culminated with the 19th Annual Charity Dance on March 4 where all the proceeds from the \$20 admission ticket went to the Boys and Girls Club of Washington County and Regal Ware matched every dollar collected from the dance.

Other generous business partners who matched funds raised include American Companies & Valor Property Management, West Bend Medical, Sunrise Rotary, West Bend Mutual Insurance, Riverside Brewery, and Delta Defense (pledged to match \$2 for every \$1 raised on Friday). High school clubs that donated include Interact, Youth Impact Club, East National Honor Society, SEED, and West National Honor Society.

Said Skip Clark, advisor of the student council, "The Student Council of West Bend High Schools would like to thank our students and our business partners for their generosity and support for the 19th Annual Charity Week. Six different organizations will be receiving monetary donations that will make a difference in their ability to serve our community. We would like to personally thank one more time our amazing business partners for standing side by side with us throughout the week."

The West Bend Joint School District #1 is proud to serve nearly 5,800 students and their families from the city of West Bend, villages of Jackson and Newburg, and townships of Barton, Polk, Trenton, Jackson, West Bend, and Addison. We strive to ensure that every student is given the opportunity to reach their potential through academics, the arts, and co-curricular activities. Within our community-based 4K program, Head Start program, five elementary schools (K-4), one intermediate school (5-6), one middle school (7-8), and two high schools (9-12), families can expect a caring, inclusive learning environment that supports the development of the whole child. Visit www.west-bend.k12.wi.us for more information.

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