

# LOCAL BUSINESSES NAMED TO HONOR ROLL

## West Bend School Board Honors Two Local Businesses

Serigraph, Inc. and West Bend Mutual Insurance were recently named to the Wisconsin Association of School Board Business Honor Roll, which recognizes outstanding local businesses that support their schools, after being nominated by the West Bend School Board.

### SERIGRAPH, INC.

Serigraph, Inc. is a graphics part manufacturer established in 1949 in West Bend. Serigraph services companies throughout the world designing, developing, printing, forming, and molding projects from conception to completion. They have continuously evolved with the industry, offering a variety of career opportunities for chemists, engineers, machinists, graphic designers and account managers. John Torinus, CEO for 20 years and current Chairman of the Board, is an active, engaged business leader who consistently seeks to partner and volunteer within the West Bend School District. Through the CTE department and youth apprenticeship options, Serigraph introduces high school students to a variety of skilled trades and career paths. It is a common occurrence to see students from the high schools' graphics and manufacturing department touring Serigraph. Serigraph has long supported local and statewide workforce development efforts and seeks to partner with the school district to empower students with the skills necessary to become future Serigraph employees. In addition, Mr. Torinus has particular skills in the area of strategic planning and consumer-driven health care plans and willingly volunteers his expertise to the school board and district administration. He has been a vocal advocate for positive, school board leadership that focuses on community values, long-term vision, and student achievement. Serigraph celebrates an educated, creative, skilled workforce and recognizes strong public schools are a cornerstone to a successful, productive community.

### WEST BEND MUTUAL INSURANCE

West Bend Mutual Insurance is the epitome of a generous, hospitable community business partner. Most notably this year, they served as the educational center for the inaugural year of Project SEARCH. Mutual hosted nine students from Washington County, providing them with specific skills training in a variety of departments throughout the company. The year-end celebration was a graduation ceremony at West Bend Mutual with the keynote address given by Governor Scott Walker. In addition, the company provides numerous apprenticeship and internship options for high school and college students. Mutual is an integral part of the West Bend community and seeks to forge partnerships that strengthen our local workforce. They can often be found supporting the West Bend Public Schools Foundation, scholarship programs, arts, and athletics. CEO Kevin Steiner, father of four West Bend grads, has provided school board development training over the years. His leadership is credited for Mutual's positive culture as a top workplace in southeastern Wisconsin. During the district's recent superintendent search, Mutual provided meeting accommodations that showcased the valuable relationships that exist between local businesses and the school district. They continue to be generous supporters of the MACC Fund, sponsoring community blood drives in honor of Team L&B, two local middle-school students and twin sisters battling leukemia. Mutual has a positive energy and spirit that reaches across our community and school district. The WBSD is grateful and humbled by the continuous support of such a successful, local organization.