

COMMUNITY FACILITIES SURVEY REPORT



West Bend School District
June 17, 2024

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Survey Review: Limitations

Please note:

The following data points are not based on a scientific sample.

Because we used a convenience sample, it would be methodologically inappropriate to conduct regression analysis or attempt to calculate error.

Survey Review: Methodology

The survey opened on May 10, 2024

- The purpose of the survey was to continue to gather feedback from community members to evaluate options for addressing facility needs that also meet the community's needs, are financially responsible, and move the district and community forward.
- A total of 1,609 respondents completed the survey.
- Of these, 330 were placed in a comparison group (nearly 30% of total respondents) made up of district residents who are not current parents of preschool or school-aged students, employees or students.

The survey closed on May 26, 2024

Survey Review: Data Groupings

All Respondents Group

- Includes the 1,609 individuals who completed the survey

Comparison Group

- Includes the 330 residents who completed the survey who are not current parents of preschool or school-aged students, employees or students.

Weighted Group

- 25% weight to affiliated community members (parents of preschool or school-aged children, employees and students)
- 75% weight to non-affiliated community members (comparison group)

Survey Review: Results (Question 8)

I am satisfied with the West Bend School District?

	All	Comparison
Strongly Agree	14.54%	6.06%
Agree	56.58%	47.27%
Disagree	15.48%	23.94%
Strongly Disagree	5.59%	7.27%
No opinion	7.71%	15.45%
Combined very satisfied-satisfied	71.12%	53.33%

Survey Review: Results (Question 10)

How familiar are you with the
West Bend School District's facility needs?

	All	Comparison
I am very familiar with the district's facility needs	36.54%	27.27%
I am somewhat familiar with the district's facility needs	52.64%	56.67%
I have no familiarity with the district's facility needs	10.81%	16.06%

Survey Review: Results (Question 11)

I believe the district's most urgent facility needs must be addressed now.

	All	Comparison	Weighted
Strongly agree	45.25%	32.12%	36.36%
Agree	40.77%	44.24%	43.19%
Disagree	10.01%	16.36%	14.23%
Strongly disagree	3.98%	7.27%	6.21%
Combined strongly agree-agree	86.02%	76.36%	79.45%

Survey Review: Results (Question 12)

Given the information above, how likely are you to support a capital facility referendum focused on the district's most urgent facility needs on the November 2024 ballot?

	All	Comparison	Weighted
I would definitely support it	43.75%	30.00%	34.30%
I would probably support it	34.18%	33.64%	33.83%
I would probably not support it	12.24%	19.39%	17.27%
I would definitely not support it	9.82%	16.97%	14.61%
Combined definitely-probably	77.93%	63.64%	68.13%

Survey Review: Results (Question 13)

I would vote “yes” on a referendum question to implement Phase 1 of the Long-Range Facilities Plan as described above in the West Bend School District.

	All	Comparison	Weighted
Strongly agree	38.22%	24.55%	29.27%
Agree	35.61%	38.48%	37.17%
Disagree	14.98%	20.30%	18.68%
Strongly disagree	11.19%	16.67%	14.88%
Combined strongly agree-agree	73.83%	63.03%	66.44%

Survey Review: Results (Question 14)

OPTION #1: I would vote “yes” on a **\$100 million capital referendum question** that would complete Phase 1 of the Long-Range Facility Plan by adding secure entrances at Green Tree, McLane and the high schools, addressing the highest-priority capital maintenance needs, replacing Jackson, and rightsizing the district by closing Fair Park, Decorah, and Rolfs Education Center. This would have an estimated tax impact of \$95 per year for each \$100,000 of fair market home value.

	All	Comparison	Weighted
I would definitely support it	39.96%	26.67%	31.07%
I would probably support it	32.32%	29.39%	30.22%
I would probably not support it	14.98%	22.42%	20.14%
I would definitely not support it	12.74%	21.52%	18.57%
Combined definitely-probably	72.28%	56.06%	61.29%

Survey Review: Results (Question 15)

OPTION #2: I would vote “yes” on a **\$125 million capital referendum question** that would complete Phase 1 of the Long-Range Facility Plan by adding secure entrances at Green Tree, McLane and the high schools, addressing highest-priority capital maintenance needs, replacing Jackson, and rightsizing the district by closing Fair Park, Decorah, and Rolfs Education Center. It would also address additional highest-priority capital maintenance needs, close the Educational Service Service, and renovate some areas of the high school. This would have an estimated tax impact of \$120 per year for each \$100,000 of fair market home value.

	All	Comparison	Weighted
I would definitely support it	31.39%	18.79%	23.12%
I would probably support it	33.87%	30.61%	31.52%
I would probably not support it	18.96%	23.94%	22.35%
I would definitely not support it	15.79%	26.67%	23.03%
Combined definitely-probably	65.26%	49.40%	54.64%

Survey Review: Results (Question 16)

OPTION #3: I would vote “yes” on a **\$150 million capital referendum question** that would complete Phase 1 of the Long-Range Facility Plan by adding secure entrances at Green Tree, McLane and the high schools, addressing highest-priority capital maintenance needs, replacing Jackson, and rightsizing the district by closing Fair Park, Decorah, Rolfs Education Center, and Educational Service Center. It would also address more district-wide capital maintenance needs and/or high school building renovations. This would have an estimated tax impact of \$145 per year for each \$100,000 of fair market home value.

	All	Comparison	Weighted
I would definitely support it	27.66%	13.33%	17.88%
I would probably support it	27.47%	22.12%	24.12%
I would probably not support it	25.17%	28.79%	27.51%
I would definitely not support it	19.70%	35.76%	30.48%
Combined definitely-probably	55.13%	35.35%	42.00

Survey Review: Results (Question 17)

Please identify the reasons why you selected probably not or definitely not to the previous three statements.

	All	Comparison	Weighted
Cost of projects too high	16.77%	19.87%	18.53%
Tax impact of each option too great	16.53%	19.54%	17.79%
Oppose replacing Jackson Elem. School	9.45%	10.10%	10.00%
Oppose closing any elementary schools	17.83%	8.79%	13.24%
Don't understand plan being proposed	1.30%	1.30%	1.49%
If enrollment down, why need funds	9.92%	14.01%	12.22%
Regardless of amount, won't support	6.14%	6.84%	6.24%
Don't have enough information	4.84%	5.21%	5.12%

Survey Review: Results (Question 17)

Between 14.33% and 17.24% selected **Other** for reason they didn't support the three financial statements. Top reasons:

- Concerns Jackson students' experiences in a K-8 school would be different from rest of the district.
- Keep Silverbrook as an intermediate school for grades 5-6 and Badger as a middle school for grades 7-8.
- Don't understand why building a new school but closing other schools.
- Cuts should occur, especially among administrators.
- More funds allocated to teachers rather than spending on facilities.

Survey Review: Results (Question 18)

We would also like to learn more about residents' feelings about replacing Jackson Elementary School as either a Kindergarten-8th grade or Kindergarten-5th grade building. Please select one of the following:

	All	Comparison	Weighted
Replace as a K-5 for \$50 million	21.75%	24.55%	23.14%
Replace as a K-8 for \$70 million	59.11%	43.33%	49.24%
Vote no to replacing Jackson Elementary	19.14%	32.12%	27.63%



THANK YOU!

Questions?