



Book	POLICY MANUAL
Section	800 SCHOOL COMMUNITY RELATIONS
Title	COMMUNICATION WITH THE PUBLIC
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To ensure that the people of our district are intelligently informed of the needs, purposes, value, and status of the educational programs of our schools, it is the School Board's intent to increase public knowledge by the following declarations:

1. To keep the citizens of the District regularly and thoroughly informed through all the channels of communication on all the policies, programs, issues, and planning of the school system and carry out this policy through its own efforts and the offices of the Superintendent.
2. To invite the advice and counsel of the people of the school district at all times and especially at all meetings of the Board
3. To solicit, when appropriate, the sound thinking and studied counsels of the people through advisory committees selected from the community and appointed by this School Board to consider those issues which vitally affect the future of our children.

The Board recognizes the importance of local news media in our community and the surrounding geographic area in helping the District to inform the public about our schools. The Superintendent/designee, shall coordinate and facilitate news media relations and serve as the spokesperson or referral agent at the time of original inquiry by the media. We recognize the right of the news media to inquire, research, and report to the public.

The Board places great importance upon the role of all school personnel as communicators and interpreters of the school program to the citizens of the district. We encourage all school employees, including teachers, administrators, and support staff to participate in school-community communication. We encourage transmitting pertinent and correct information to citizens. We need their support and assistance in seeking ways to improve school-community relations.

Our students provide a valuable source of communication with parents. Students who are achieving success in our schools are our best endorsement at home and in our district. Students may be asked to carry newsletters to parents; however, such activity shall be limited to information about the school district or particular school.

News media personnel are encouraged to contact the Superintendent/designee. Individuals should not attempt to answer for other offices/departments, or discuss topics with which they are not familiar or are outside their scope of responsibility.

