
CONFIGURATION CONVERSATION

EAST & WEST ON ONE CAMPUS OR ONE SCHOOL ON ONE CAMPUS?



OBJECTIVES & ORIGIN



Objectives

- Present facts and information about high school configuration and Board of Education options
- Provide clarity
- Collect feedback from all participants

Origin

- Members of the School Board asked that the entire Board discuss and review the current high school configuration. The Board began this conversation on August 11, 2014.

NORMS & PROCESS

Norms

- Everyone has a voice
- Respect the opinions of others
- Listen for understanding
- Mr. Neitzke does not speak for the Board

Process

- This session is an opportunity for the community to seek clarity and ask questions
- Each table will be asked to discuss the questions and provide individual written feedback
- Process allows the district to collect other opportunities for improvement
- The upcoming Board meetings present the opportunity for individuals to share their thoughts with the Board during public participation

OPPORTUNITY TO SHARE OPINIONS



- There are two opportunities to share your opinion publicly:
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- Feedback Sessions
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WHAT IS THE CURRENT CONFIGURATION OF EAST AND WEST HIGH SCHOOLS?



- Although the district has two high schools, East and West, they share one building.
- Each high school has different students, teachers and sports teams, but they share common space such as the auditorium, music department, gymnasium complex, and natatorium.
- Non-core courses also share common classroom space. Students from East and West take most courses together, share libraries, and cafeterias
- In athletics, both East and West participate in the Wisconsin Little Ten Conference. Mascots for the schools are the West Bend West Spartans and the West Bend East Suns.

CONFIGURATION



- Each school has approximately 1,200 students.
- The administration for both high schools is shared and consists of one principal and five assistant principals.
- From 1888-1969, students attended West Bend High School, and were known as the Badgers. In 1970, the twin high school campus for East and West High Schools opened.

HAS COMBINING THE SCHOOLS BEEN DISCUSSED BEFORE?



- Yes
- 1980 Citizens Athletic Committee
- 1988 Climate study
- 1990-91 Citizen Athletic Study
- 1992 Advisory Referendum on combining loses 5592-3743
- 1992 Board votes 4-3 against combining schools
- 2008 Research committee to review combining schools
- 2014 Board requests discussion on the configuration of the high school

WOULD WEST BEND BE ONE OF THE LARGEST HIGH SCHOOLS IN WISCONSIN IF IT'S COMBINED?



Yes. West Bend would be the largest high school if East and West were combined, with enrollment of 2,317 based on last year's data

West Bend - Combined	2317
Arrowhead	2266
Stevens Point	2214
Green Bay Preble	2143
Marquette University	2112
Racine Horlick	2078
Madison West	2071
Sun Prairie	2030
Neenah	2022
Oak Creek	1998

DOES COMBINING ATHLETICS SAVE MONEY?



- The administrative recommendation is that any and all dollars from reducing coaching and travel be kept in athletics.
- The dollars would be allocated for new uniforms, rebranding and new athletic offerings.
- The dollars would be used for an intramural program in the future
- Dollar amount is approximately: \$180,000

DOES COMBINING DECREASE OPPORTUNITIES FOR STUDENTS?



- Athletics: East & West Varsity system would become one varsity, varsity reserve, junior varsity, freshman
- We would have one National Honor Society.
- Forensics for both East and West High Schools would become one team

WOULD COMBINING THE HIGH SCHOOLS HAVE AN IMPACT ON ALL CO-CURRICULARS?



- We have separate National Honor Societies and forensics teams. The other 40 co-curricular activities are combined.

WHAT ABOUT SCHOLARSHIPS IF EAST & WEST ARE COMBINED?



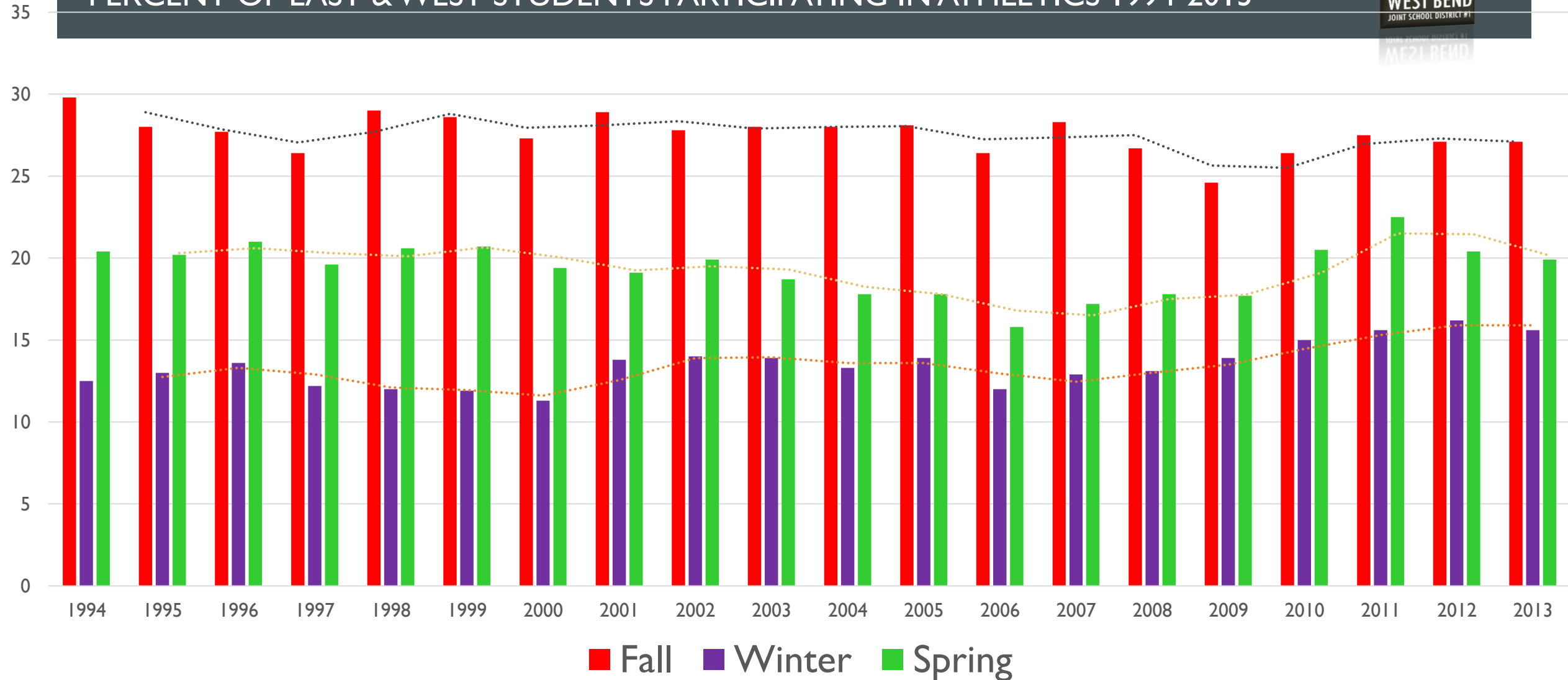
- The Columns organization supports the distribution of nearly \$500,000 in scholarships a year for students at East & West.
- If the schools are combined, there will be a reduction of approximately \$10,000 in scholarships and opportunities for students to apply for outside scholarships and awards are reduced (see FAQ for detail).

HOW COMPETITIVE ARE OUR ATHLETIC TEAMS?



FALL	2013-2014	2012-2013	2011-2012	2010-2011	2009-2010	2008-2009
BOYS CROSS-COUNTRY	WEST BEND WEST			WEST BEND WEST		
GIRLS CROSS-COUNTRY	WEST BEND WEST	WEST BEND WEST				
BOYS FOOTBALL						
GIRLS GOLF						
BOYS SOCCER						
GIRLS SWIM & DIVE - DUALS						
GIRLS SWIM & DIVE - TOURNEY						
GIRLS TENNIS	WEST BEND EAST			WEST BEND WEST		
GIRLS VOLLEYBALL	WEST BEND EAST	WEST BEND EAST		WEST BEND WEST		WEST BEND EAST
WINTER						
BOYS BASKETBALL						
GIRLS BASKETBALL						
GIRLS GYMNASTICS -DUAL MATCH		WEST BEND WEST		WEST BEND WEST	WEST BEND WEST	WEST BEND WEST
GIRLS GYMNASTICS CONF MEET		WEST BEND WEST	WEST BEND WEST	WEST BEND WEST	WEST BEND WEST	WEST BEND WEST
BOYS SWIM & DIVE - DUAL MATCH						
BOYS SWIM & DIVE - CONF MEET	WEST BEND EAST	WEST BEND EAST				
BOYS WRESTLING - DUAL MATCH						
BOYS WRESTLING CONF. MEET		WEST BEND WEST				
SPRING						
BOYS GOLF	WEST BEND EAST		WEST BEND WEST			
GIRLS SOCCER						
GIRLS SOFTBALL						
BOYS TENNIS	WEST BEND EAST	WEST BEND EAST		WEST BEND EAST	WEST BEND EAST	
BOYS INDOOR TRACK				WEST BEND WEST		
BOYS TRACK RELAYS				WEST BEND WEST		
BOYS OUTDOOR TRACK				WEST BEND WEST		
GIRLS INDOOR TRACK						
GIRLS TRACK RELAYS	WEST BEND WEST	WEST BEND WEST	WEST BEND WEST			
GIRLS OUTDOOR TRACK	WEST BEND WEST	WEST BEND WEST	WEST BEND WEST			
SUMMER						
BASEBALL				WEST BEND WEST	WEST BEND WEST	WEST BEND WEST

PERCENT OF EAST & WEST STUDENTS PARTICIPATING IN ATHLETICS 1994-2013



OPTIONS FOR CONSIDERATION AS PRESENTED TO THE BOARD



- Status Quo
- Choice
- West Bend High School

STATUS QUO



- Current and past participation levels – data
- Coaching Evaluation Process – NEW
- Focus Groups – at conclusion of each season – New last year
 - Actions if chosen:
 - Define metrics of successful athletic programs (participation, competitive level, community pride, customer/stakeholder)
 - Continue to measure and monitor participation levels
 - Discuss funding new sports offerings and increasing funding for athletics
 - Seek conference realignment to the North Shore Conference

CHOICE



■ Concept

- 100 students would be allowed to choose their school the winter of their 8th grade year
- Priority would be given to the children of alumni with remaining spots open to others
- Students open-enrolling into the district would be granted choice
- Choice is permanent and is only for the individual child – does not define the family tract
- Process would be a lottery system - if 101 or more students applied
- Actions if chosen:
 - Develop board policy
 - Develop administrative rule
 - Monitor student choice trends and processes

ONE HIGH SCHOOL



- 2015-2016 operate as one school
- Actions if chosen:
 - October/November
 - Students and community would be engaged to determine the new mascot, design, and school colors
 - WIAA and Little Ten Conference would be informed of decision
 - December
 - Athletic director and configuration of administration for athletics would be determined
 - All coaching positions would be posted
 - Define new athletic offerings (Lacrosse, Volleyball (Men) and Cycling)
- Other considerations
 - Graduation processes
 - Review impact on all offerings
 - Communication plan
 - Exterior and interior of high school to reflect one school
- Use coaching salary savings to pay for uniforms, new materials, branding, etc.
- Dollars from salary and budget savings stay in athletics and new offerings and intramural program begins in 16-17

AT YOUR TABLE



- **Please discuss and complete your feedback sheets**
- **If our high schools remain a two school campus, please list what you believe needs to be done in order for our high schools to be a destination for academics, arts, and athletics.**
- **If the two high schools are joined to become a one high school campus, please list what you believe needs to be done in order for our high schools to be a destination for academics, arts and athletics.**
- **List considerations you feel the Board of Education needs to take into account when making a decision on the configuration of our high schools.**
- **Indicate your preference and describe your rationale.**

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